

A person wearing a bright yellow racing suit and a matching yellow helmet with a clear visor is shown from the chest up. They are positioned on a motorcycle, with their hands on the handlebars. The background is a blurred green field, suggesting motion. The text is overlaid on the right side of the image.

**Yamaha introduces
a totally new line
of safety helmets
for better looking
protection.**

ENDUROS—Full coverage Silver RT, Maroon CT and Gold DT available in fiberglass only. The same three colors also available as standard models in your choice of Polycarbonate or fiberglass. Free MX smoked-grey visor packed with each standard helmet. Sizes: small, medium, large and extra large.



RACERS—Official Yamaha Racing Colors. Full coverage and standard models available in fiberglass only. Full coverage model packed with free flip-up shield and tear-off mud lens. Sizes: small, medium, large and extra large.



**Only official Yamaha
safety helmets have
this bold new color-
coordinated styling.**

Safety, quality and styling. You get all three in the exciting new Yamaha helmet line. You also get to choose from three series: Enduros, Streets and Racers. With styling, color coordinated with most of the bikes in Yamaha's line for '72. All are lightweight, comfortable, and made of either Polycarbonate or fiberglass to meet

STREETS— Available in Polycarbonate, standard models only. Your choice of green, bronze or blue striping. Optional bolt-on "Retrofit" full-coverage conversion to match each stripe color. Sizes: small, medium, large and extra large.



MINI'S— Full coverage and standard models, made of high-quality fiberglass. Colors are perfectly matched to the new JT-2 Mini-MX. And, identical to those worn by Yamaha Racers. Available in child's size only.



the most stringent requirements for safety and quality. In fact, these U.S.A. manufactured helmets meet or exceed AAMVA, New York State, MS&ATA, ANSI Z90.1-1966 standards, and are SHCA certified (the best approvals a helmet can get). The styling speaks for itself. With wind-swept graphics patterned after those worn by Yamaha

Racers. Yamaha safety helmets are available in standard and full-coverage styles. Our street helmets even come with an optional full-face conversion we call "Retrofit," ideal for riding in cold or inclement weather. But that's not all. When you buy any standard helmet in the Enduro series, you get a free MX

smoked-grey visor. When you buy any of our full-coverage Enduros or Racers you get a free flip-up face shield and tear-off mud lens. And, the only place you can get these helmets is at your Yamaha dealer's Safety Center. See him today. He's got a better-looking helmet to match almost any bike. Protect any head.

 **YAMAHA**
For better-looking protection.



Wearing his full coverage official Yamaha racing helmet, last year's leading Novice — and Yamaha's newest racer — AMA Junior road racer Howard Lynggard.
Yamaha International Corporation, P.O. Box 6600, Buena Park, California 90620.

The official Yamaha safety helmet line.

Fiberglass Racer

LX-10S (standard model)	Yellow-Black Inlay
LX-10F (full coverage)	Yellow-Black Inlay

**Suggested
Retail Price:**

\$ _____
\$ _____

Fiberglass E Series

LX-10ES (standard model)	Maroon CT-Black Inlay
LX-10ES (standard model)	Silver RT-Black Inlay
LX-10ES (standard model)	Pearl Gold DT-Black Inlay
LX-10EF (full coverage)	Maroon CT-Black Inlay
LX-10EF (full coverage)	Silver RT-Black Inlay
LX-10EF (full coverage)	Pearl Gold DT-Black Inlay

\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____

All fiberglass helmets are available in the following sizes:

ADULT: small, medium, large, x-large.

Note: Fiberglass racer also available in CHILD's size.

Polycarbonate E Series

LX-3 (standard model)	Maroon CT-Black Inlay
LX-3 (standard model)	Silver RT-Black Inlay
LX-3 (standard model)	Pearl Gold DT-Black Inlay

\$ _____
\$ _____
\$ _____

Polycarbonate S Series

LX-5 (standard model)	White-Green Inlay
LX-5 (standard model)	White-Bronze Inlay
LX-5 (standard model)	White-Blue Inlay

\$ _____
\$ _____
\$ _____

All polycarbonate helmets are available in the following sizes:

ADULT: small, medium, large, x-large (no child's).

Retrofit available for polycarbonate S series.

(Specify green, bronze or blue in key color)

Wear With Confidence!

These Yamaha helmets have been fully tested and found to meet or exceed the safety standards of the following:

S.H.C.A. (Safety Helmet Council of America)

AAMVA, New York State, MS&ATA, ANSI Z90.1-1966.

These helmets are also fully approved in every state in the 50 United States.



INSIST ON THIS MARK ON EVERY HELMET you buy. It means the helmet exceeds the A.N.S.I. "Z90" Standard as prescribed by the non-profit Safety Helmet Council of America. The manufacturer pledges to **MAINTAIN** this Standard by agreeing to a continuing nationwide, off-the-shelf random sample testing program.

